

MetroWest Prevention & Wellness Partnership

PWTF Sustainability Committee

March 31st 2016



**METROWEST
PARTNERSHIP**

The MetroWest Prevention & Wellness Partnership is funded by the
Massachusetts Department of Public Health and the MetroWest Health Foundation

MetroWest Prevention & Wellness Partnership



Partnership Overview:

- ❧ 3 Health Care Providers
- ❧ 4 Municipalities
- ❧ 3 Community Based Organizations
- ❧ 2 Training/Technical Assistance Providers

Advisory Council Formation



Kickoff Meeting: November 2014

- ✧ Key stakeholders in the region (50-100)
- ✧ PWTF Overview
- ✧ Guest Speaker: Commissioner Cheryl Bartlett
- ✧ Advisory Council sign-up sheet

Targeted Recruitment

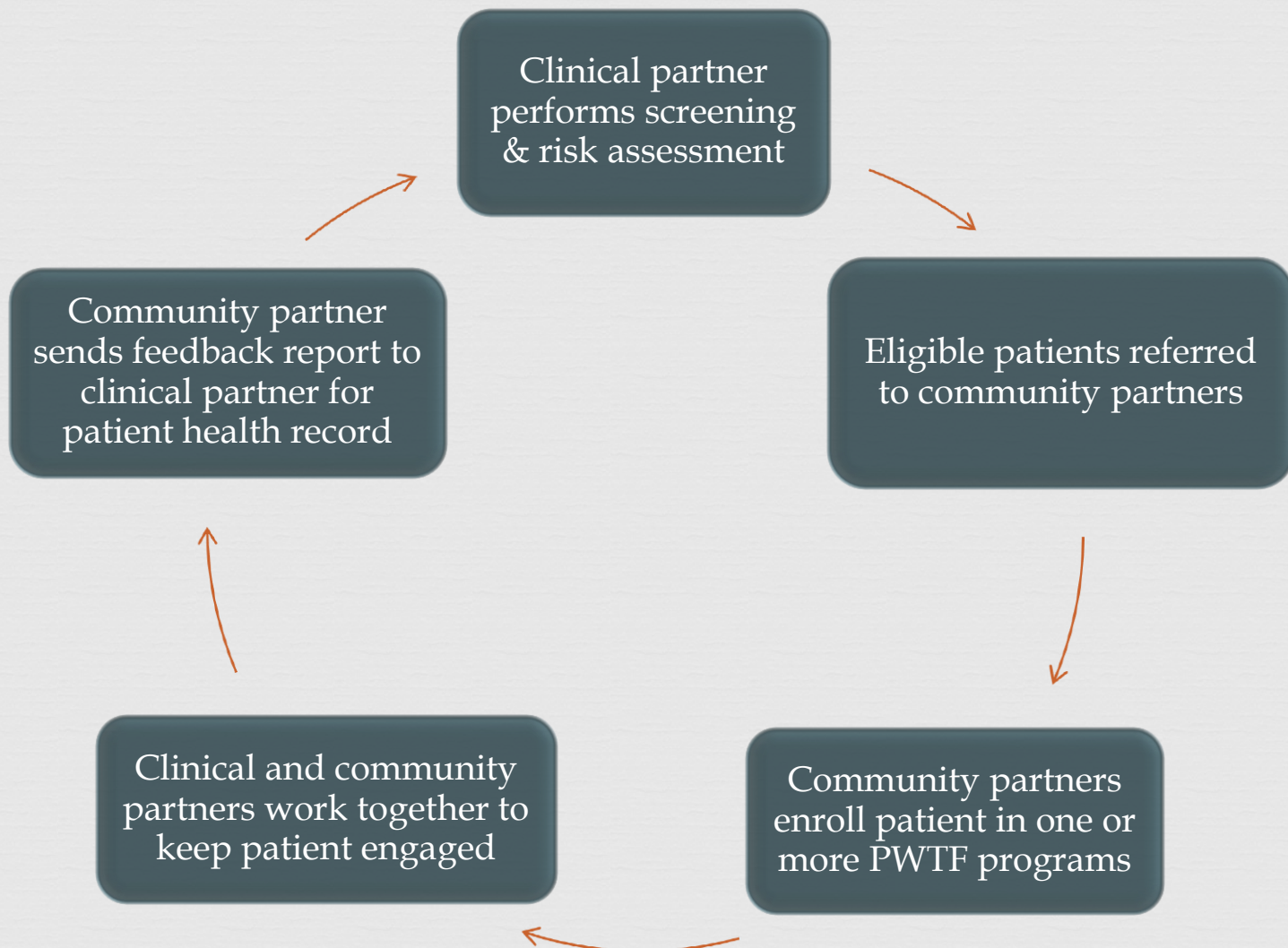
- ✧ C-level individuals at partner organizations
- ✧ C-level individuals at other health/social service organizations
- ✧ Elected officials in the region
- ✧ Local foundation

Advisory Council Meetings



- ❧ Quarterly, 1 hour
- ❧ Food and social time
- ❧ PWTF Model
- ❧ Project Updates
- ❧ Partner Presentation

PWTF Clinical-Community Linkage Model



Thoughts on Sustainability



Key Stakeholder Engagement:

- ❧ Early stakeholder engagement (especially legislators) makes the “ask” easier
- ❧ Partner engagement at the executive level may lead to ongoing support for positions supported by the grant
- ❧ Partner collaboration a model for other funding opportunities (CMS)

Payment Reform:

- ❧ MassHealth reimbursement for some interventions
- ❧ Community based organizations included in ACO models

Thoughts on Sustainability



Local foundation support: MetroWest Health Foundation (MHF)

❧ How was the relationship developed?

- Partners are members of MHF workgroups and committees
- Partners receive MHF grants for other projects/programs
- Partners participate in regional CHA and CHIP- facilitated by MHF

❧ What is their role?

- Host Advisory Council meetings
- Provide a 10% match to PWTF funds

Thoughts on Sustainability



Local foundation support: MetroWest Health Foundation (MHF)

- ❧ How do you see MHF helping to sustain the work of PWTF?
 - Grant making priorities may align with PWTF interventions
 - Opportunities for matching funds for future state/federal grants

- ❧ How would you recommend that other partnerships build relationships with local/regional foundations?
 - Recognize their contribution
 - Participate in their activities
 - Meet and explain local impact of PWTF
 - Invite them to be on an Advisory Council